



TRADEPOWER DEX // PRODUCT ROADMAP

● Q2 - 2020

● Q3 - 2020

● Q4 - 2020

● Q1 - 2021

Q2
2020

Q3
2020

Q3
2020

Q4
2020

Q4
2020

Q1
2021



DEV TEAM

	New admin console	System integrations		Database and servers deployed, backend coding and UI/UX initiated for DEX, interface layout, categorize systems and initiate programming	
	Establish roles for each team member. Research and brainstorm within team.	Testnet token launched.	Create mock token to test supply and burn mechanism, time locked contracts, distribution of fees from Protocol see and dividend sharing	Code review	
				TP Dex Beta launch and bug bounty campaign	Detailed technical and authoritative report of the project.
					Project Outlook



CROSS FUNCTION

	Brand Design – Create a visual distinctiveness around the brand to stand out across other platforms	Assign roles, team expansion, overseas hiring, interview and screening		Smart contract initiated on Ethereum blockchain	Hosted dashboards for pool profits and analytics for investors and bug bounty campaign	Possibility of cross-chain for EOS, NEOS and ERC-20 network
	Conceptualization	Product Drive-in		Network launch	Product launch	Ticketing system
	Tokenomics: Establish supply, team wallets and initial Uniswap liquidity			Initial liquidity added on Uniswap pool, removed later to stabilize price	Initial fund raising through pre-sale	Q1 2021 upgrade initiative



MARKETING / EXCHANGE

	Market analysis	Market outreach		Request listing to Coingecko, start marketing campaign on various social profiles.	
	Team Building and Competitor Research		Market research: Competitor research, understanding target audience	Release Technical Whitepaper	
	Website Design and Development: Concise and clear information for visitors			Marketing, exchange and stats monitor sites	Release Technical Whitepaper
					Content review